

Trailborn Surf & Sound

THE OFFICIAL HOTEL OF THE GREAT OUTDOORS™



RESORT INTRODUCTION | 2025

WELCOME TO TRAILBORN SURF & SOUND

Unwind or wind up for adventure at our newly reimagined and renovated resort in Wrightsville Beach, North Carolina. Take surf lessons, go island hopping, and set sail. Then recharge with fresh, local seafood at La Duna Paradiso and Bar Duna, or relax poolside with bites and cocktails.



WHERE WE ARE

Why stay at Trailborn Surf & Sound?



Boutique Resorts with Character

Our relaxed beachside resort embodies mid-century design, surf culture, and cues from the natural environment to celebrate this beloved coastal destination. Guests dine at La Duna Paradiso, Bar Duna, and Blockade Surf Bar.



In the Iconic Outdoors

Trailborn Surf & Sound features coastal views from every room and is one of the few beach resorts on the East Coast that features waterfront access on both sides. The area is home to bountiful wildlife, robust surf, wetlands and islands.



With Unforgettable Journeys

Surf, sail, kayak, paddleboard, fish, island hop, and more — our team of local experts is here so you can get the most out of this coastal wonderland. Plus our resort team helps with gear rentals and our field guide unpacks all the local favorites.











Make the most of Wrightsville Beach & Wilmington

DESTINATIONS

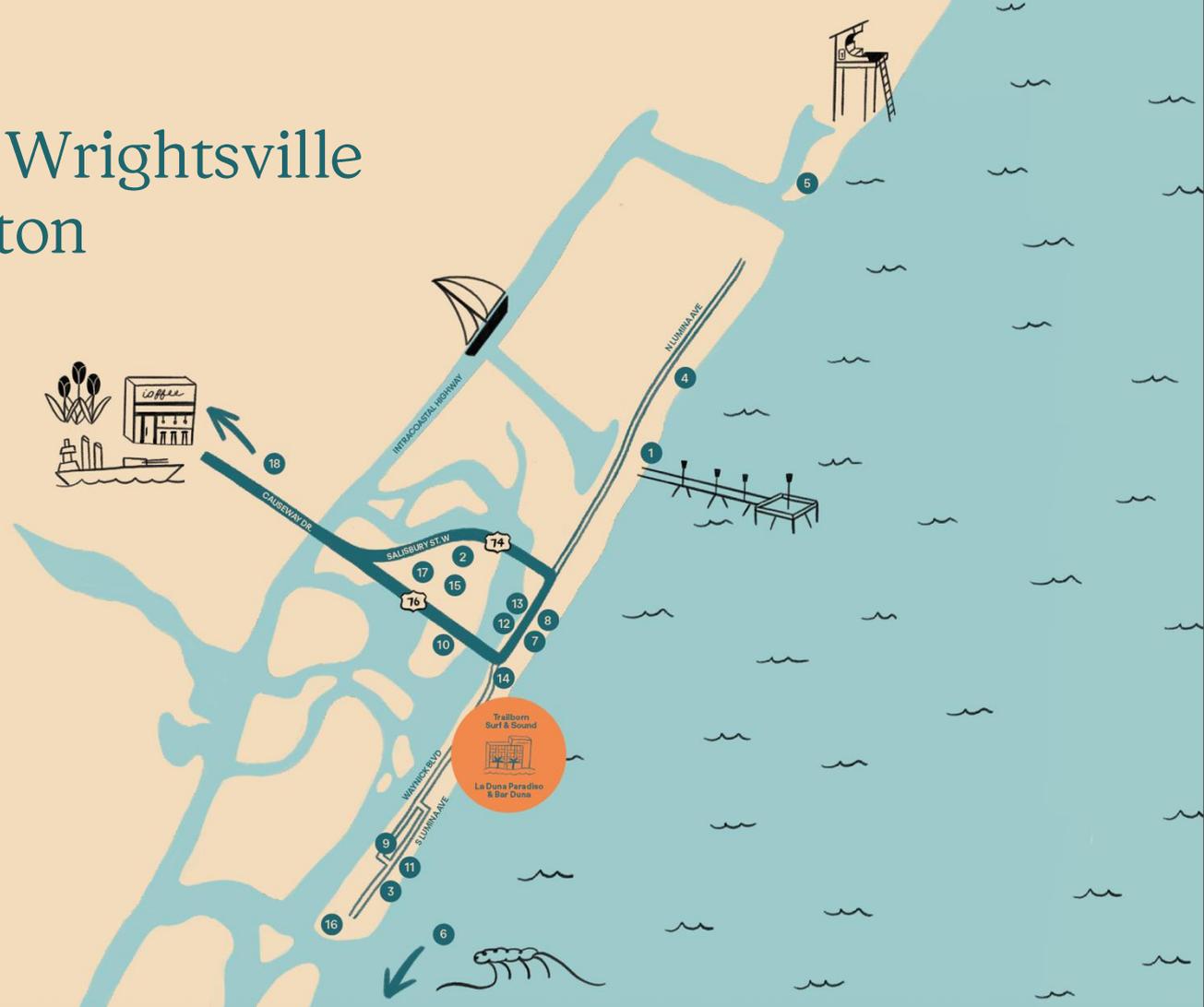
1. Johnnie Mercers Fishing Pier
2. WB Loop
3. The Jetty at the South End
4. Access 4 (for good waves)
5. Mason Inlet
6. Masonboro Island

FOOD & BEVERAGE

1. Adapt Kitchen and Juice Bar
2. Robert's Groceries
3. SUNdays
4. Zeke's Beans and Bowls
5. Oceanic
6. Jimmy's
7. The Original Ice Cream Stand
8. South Beach Grill

TO EXPLORE

1. Harbor Island
2. South End
3. Wrightsville Beach Park
4. Head to nearby Wilmington to tour Airlie Gardens, historic sites, restaurants and shops.



THE DETAILS

Property Overview

ROOMS	151
GATHERING SPACE	2 Large Event Spaces, 3 Meeting Rooms, Events Lawn, Private Dining Room
GYM	24/7
WIFI	Throughout
SMART TV	All Rooms
RESTAURANT	La Duna Paradiso, Blockade Surf Bar

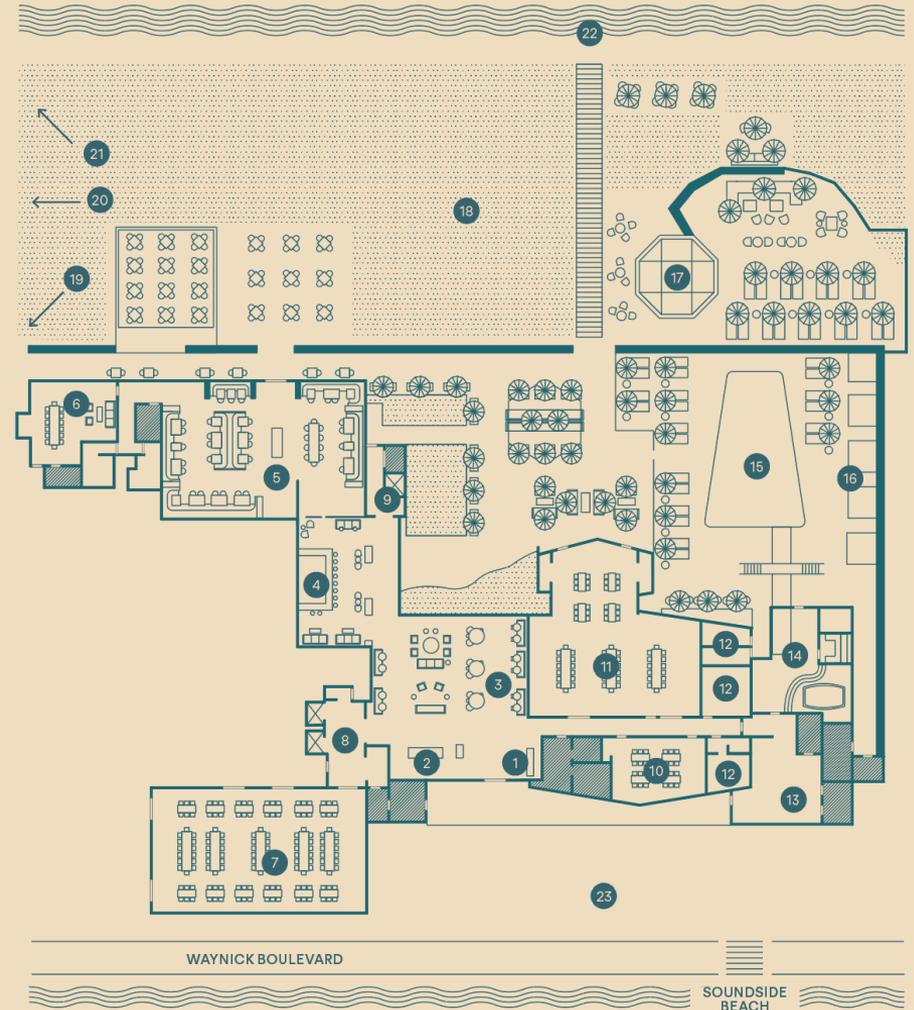
An expansive property across two main buildings, an adjacent Beach House, six gathering spaces and two dining outlets bookended by water on both sides.



TRAILBORN SURF & SOUND

Make the Most of the Hotel

- 1. Reception
- 2. The Market
- 3. Lobby
- 4. Bar Duna
- 5. La Duna Paradiso
- 6. La Costa Dining Room
- 7. Tides Ballroom
- 8. North Tower Access | Rooms 220-739
- 9. South Tower Access | Rooms 210-410
- 10. Sunset Room
- 11. Sunrise Room
- 12. Restrooms
- 13. Fitness Center
- 14. Hot Tub and Sauna
- 15. Pool
- 16. Cabanas
- 17. Blockade Surf Bar
- 18. The Great Lawn
- 19. Deluxe Garden Suite
- 20. Beach House
- 21. Firepits
- 22. The Beach
- 23. Valet Parking



THE DETAILS

Property Amenities

Beach access with chair rentals, surf lessons, and more

Paddleboarding, kayaks, fishing, island hopping cruises, and more

Beachside Pool, Hot Tub, Sauna, Fitness

The Great Lawn, Morning Yoga, and more

Wind up with surf lessons, island-hopping cruises, sailing excursions, and/or or just wind down — dine, refine your yoga flow, and relax by pool.



THE DETAILS

Room Amenities

Water view from all rooms – sound or ocean

Lightweight branded beach bag

Custom Trailborn mattress with Bellino linens

Tivoli Bluetooth Audio Speaker

Complimentary Huckleberry Coffee & Flowerhead Tea

Our guest rooms are newly renovated with custom fixtures and furnishings, plus elevated amenities—the hotel is the perfect blend of modern comfort and nostalgic charm.



THE DETAILS

Capacity

Make your next event extraordinary with Trailborn Surf & Sound, featuring scenic settings for unforgettable group gatherings and social events.

MEETING ROOM	TIDES BALLROOM	SUNRISE MEETING ROOM	SUNSET MEETING ROOM	EVENT LAWN	LA COSTA DINING ROOM
DIMENSIONS (LxWxH)	70x40x23	81x50x12	40x17x12	100x50x	25x25x9
AREA (SQ FT)	2800	2151	680	5000	600
THEATRE	200	100	25		
CLASSROOM	100	75	25		
CONFERENCE	125	120	40	125	24
U-SHAPE	50	35	20		
RECEPTION	200	120	40	200	30
BANQUET	125	100	24	125	24



FOOD & BEVERAGE

Bar Duna & La Duna Paradiso

La Duna Paradiso celebrates coastal Italian dining with the best of North Carolina's local seafood.

Located in Trailborn Surf & Sound, our menu highlights fresh seafood, locally caught fish, and organic produce from local purveyors.

The vibrant bar, dining room and outdoor deck—beset in natural materials and ocean views—set the stage for memorable brunches and dinners, complemented by a curated selection of Old World wines and aperitifs.

For private gatherings, our La Costa space provides an intimate dining experience for up to 14 guests.

ladunaparadiso.com



FOOD & BEVERAGE

Blockade Surf Bar

Take a break poolside at Blockade Surf Bar with cocktails, craft beers, casual bites and live music on select days.

Blockade Surf Bar is open seasonally.





OUR COMMITMENT TO THE OUTDOORS

Keep Extraordinary

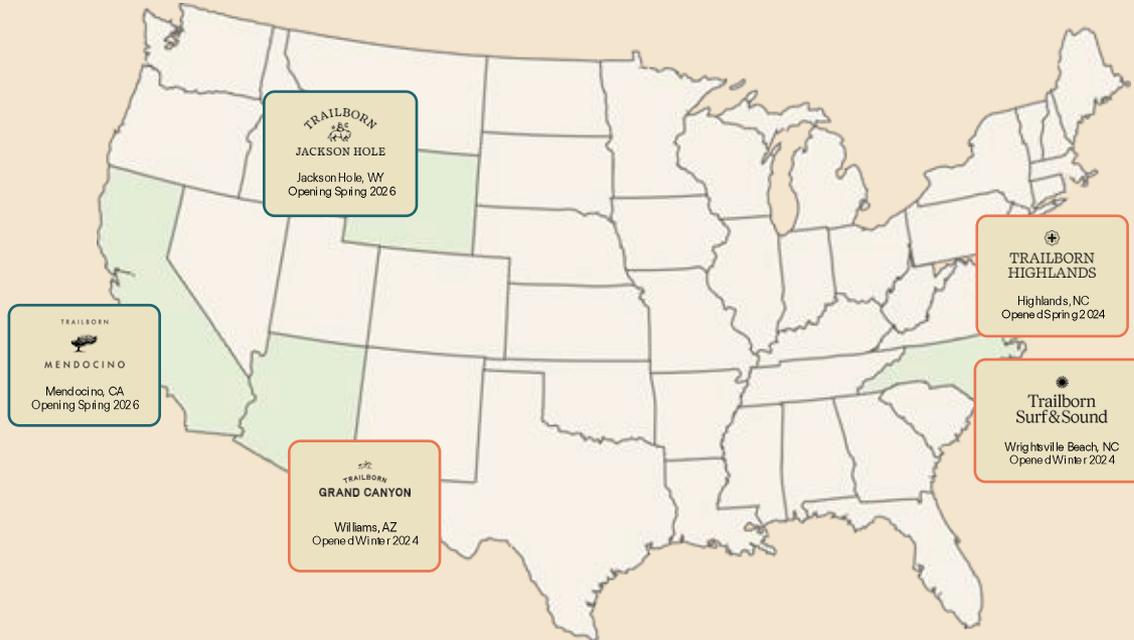
We donate \$1 for every Trailborn stay booked on trailborn.com to support local land conservation efforts within national parks and state lands. Education, community volunteering and trail maintenance are key pillars of this work.

In Wrightsville Beach, we partner with the [NC Coastal Federation](#). With each new Trailborn hotel, we'll continue to collaborate with partners to help protect our extraordinary outdoor destinations.

We also design with sustainability in mind, taking a renovation-led approach rather than building from the ground up, minimizing single-use plastics, and encouraging guests to reduce water consumption across our properties.

WHERE WE ARE

Every Trailborn Tells a Unique Story



-  OPEN HOTELS
-  COMING SOON



Thank You

MAUREEN DONOVAN
REGIONAL DIRECTOR OF SALES (EAST)
E: MAUREEN.DONOVAN@TRAILBORN.COM
P: 910.256.7112

BRIAN COOKE (BASED IN NYC)
CORPORATE DIRECTOR OF SALES
E: BRIAN@TRAILBORN.COM
P: 207.653.9187

TRAILBORN SURF & SOUND
275 WAYNICK BLVD
WRIGHTSVILLE BEACH, NC
28480

110 LEROY ST
9th FLOOR
NEW YORK, NY 10014

